

## **Super Bowl Pools Likely to Decrease Office Productivity, According to Printablebrackets.net**

### *Interest in Big Game Taking Away Interest in Work*

The popularity of the National Football League costs American employers billions of dollars every year. As the NFL playoff brackets begin to shrink, interest in this year's Super Bowl begins to go up. As the interest in the big game rises, interest in work begins to wane, according to Printablebrackets.net.

"A study done last year by 'Challenger, Gray & Christmas' concluded that fantasy football costs employers \$6.5-billion a year," said Printable Brackets spokesman Zaniel Worth. "While we don't project the monetary number to be that high, we do suspect that the popularity of and interest in Super Bowl pools and contests will certainly have a big impact on worker productivity."

The study also concluded that more than 22-million Americans spend at least an hour a week on fantasy football while on the job. Worth thinks it's a safe bet that many of those same people will be tied up in Super Bowl pools in the weeks leading up to the game.

"Nielsen estimated that over 111-million people watched the Super Bowl last season," said Worth. "While the majority of people were likely fans of either the Giants or the Patriots, it's safe to believe that a number of people were involved in office contests or Super Bowl prop bets pools of some kind."

In 1991, just over \$40,000,000 was wagered in Las Vegas on the Super Bowl. The amount surged to over \$87,000,000 in 2011. Those figures don't even include independently-run and wildly popular office pools, including Super Bowl squares contests.

"Even though the participants in this year's big game haven't been determined yet, Super Bowl squares contests are already popping up in workplaces around the country," said Worth. "Filling in a 100-square grid can be a bit time consuming, which leads to poorer employee productivity."

For more information about Super Bowl squares contests or for dozens of complimentary sports and tournament-related brackets, please visit [Printablebrackets.net](http://Printablebrackets.net).